

Basis Foundation 1: ACCESS ET PARTICIPATION											
Objective: Promote access, participation and contribution to cultural life											
Findings	Specific objectives	Actions	Expected results	Responsibles	Partners	Timeline					Financial resources
						2025	2026	2027	2028	2029	
Citizen participation in cultural development is vital.	1.1 Increase citizen participation in cultural activities	1.1.1 Facilitate access (digital, physical, financial) to cultural activities for Suttonnians	Free or accessible activities are offered or supported for the general public	Municipal Council	General Administration (GA), The Recreation, Community Life and Culture Department (RCC), MRC de Brome Missisquoi (MRC BM), NPOs	X	X	X	X	X	\$
			Cultural activities outside the village core are supported			X	X	X	X	X	\$\$\$\$
			Cultural resources (literature, arts, history, heritage) are promoted, notably with Carrément culture				X			\$	
			Promotional impact is evaluated and tools are adjusted					X	X	\$	
		1.1.2 Support <i>cultural mediation*</i> projects	Financial assistance program implementation for cultural mediation projects	Municipal Council	GA, RCC, NPOs			X		X	\$\$\$\$
		1.1.3 Promote intercultural and intergenerational encounters	Initiatives to bring multilingual communities together are supported	RCC	NPOs	X	X	X	X	X	\$
			Intergenerational initiatives are encouraged	RCC	NPOs	X	X	X	X	X	\$
		1.1.4 Promote volunteer involvement and mobilization in the cultural milieu	Volunteer recognition evening is maintained	Municipal Council	GA, RCC, NPOs	X	X	X	X	X	\$
			Stimulate volunteer involvement in the community through an advertising campaign	RCC	GA (communications), NPOs	X					\$\$
		Communication channels need to be improved to promote cultural activities.	1.2 Increase the visibility of cultural activities and events to facilitate their promotion and success	1.2.1 Produce a seasonal schedule of activities	Seasonal schedule of activities is printed and distributed in central locations and to key players	RCC	GA (communications)	X	X	X	X
Seasonal schedule of activities is promoted	DG (communications)				RCC, NPOs	X	X	X	X	X	\$
1.2.2 Install electronic bulletin boards at strategic locations, in accordance with the recommendations of the <i>International Dark Sky Reserve</i> and applicable municipal bylaws.	Electronic bulletin boards are installed in strategic locations			Public Works & Fixed Assets Department (PFA)	GA (communications), Urban & Land-Use Planning Department (ULP)		X				\$\$\$
	1.2.3 Support recognized NPOs in diversifying their communication channels and adapting them to different audiences			Recognized NPOs' production of a communication plan is assisted	RCC	Culture Estrie			X	X	X
Impact assessment								X	X	\$	

Basis Foundation 2: CREATIVE CORE											
Objective: Support, stimulate and promote local artistic and cultural expression											
Findings	Specific objectives	Actions	Expected results	Responsibles	Partners	Timeline					Financial resources
						2025	2026	2027	2028	2029	
Promoting Sutton heritage (agricultural, architectural, cultural, natural) is an opportunity to bring the various members of the community together.	2.1 Preserve and highlight heritage* in all its forms	2.1.1 Update and promote the Public Art Policy	The Public Art* Policy is updated	Municipal Council	GA, RCC, NPOs	X					\$\$
			The Public Art Committee* is created and the Town is involved	Municipal Council	GA, RCC	X	X	X	X	X	\$
			Operating fund for committee projects is created	Municipal Council	GA, RCC		X	X	X	X	\$\$
			The Public Art Policy, the Public Art Collection and its acquisitions is promoted	RCC	GA (communications)		X				\$\$
		2.1.2 Showcase and celebrate Sutton's heritage	Some Heritage buildings are illuminated following the recommendations of the International Dark Sky Reserve tool	Municipal Council	GA, RCC, NPOs		X	X	X		\$\$\$
			Activities held for the Heritage Week are supported	RCC	ULP, Héritage Sutton, Sutton Museum of Communications and History (SMCH)	X	X	X	X		\$\$
		2.1.3 Promote the conservation of Sutton's built heritage	Promotion of the application of the principles in the architectural guide "Architecture et aménagement du territoire à Sutton"	ULP	GA (communications)	X	X	X	X	X	\$
		2.1.4 Highlight the communities that have forged and continue to forge the territory	The Sutton Museum of Communications and History's professionalization process is supported	Municipal Council, SMCH	RCC	X	X	X	X	X	\$\$\$
			The Sutton commemorative heritage* inventory is assisted	Héritage Sutton	RCC, Royal Canadian Legion, SMCH	X	X				\$
			Initiatives relating to the founding and history of Sutton are encouraged	RCC Héritage Sutton	GA (communications), CDES, SMCH	X	X	X			\$\$
			Creation of educational initiatives focusing on Sutton's the key figures who forged the town and/or history is fostered	RCC	Héritage Sutton, SMCH, Sutton Elementary School	X	X	X			\$\$
		2.1.5 Update Sutton's cultural and historical tours	The three Sutton heritage tours are revised and redesigned to include new technologies* on the information panels that will provide access to more information, including audio guide excerpts.	RCC CDES	GA (communications)	X	X				\$\$\$
			Sutton's heritage tours are promoted through an advertising campaign	RCC	GA (communications), CDES, Tourism Eastern Townships, MRC BM			X	X		\$\$
			Initiatives of tours and/or educational activities for groups are encouraged	RCC	GA (communications), CDES, Héritage Sutton, SMCH			X	X	X	\$\$

Artistic citizen practices, particularly for young people, need to be put in place.	2.2 Democratize artistic and cultural practices	2.2.1 Welcome and encourage off-site* projects by recognized cultural NPOs	New partnerships are created	Municipal Council	GA, RCC		X	X	X	X	\$			
			New audiences are developed	NPOs	RCC		X	X	X	X	\$			
			New venues for creation and production are experimented	NPOs	RCC		X	X	X	X	\$			
		2.2.2 Foster links between young people and the local professional artistic and cultural community	Encounters between young people and professional artistic and cultural circles are fostered	NPOs	RCC Art Sutton, Sutton School of Art, Sutton Elementary School, SMCH	X	X	X				\$\$		
		2.2.3 Support cultural activities for youth	Cultural recreational activities for young people are enhance	RCC	NPOs	X	X	X	X	X	\$			
						Contemporary artistic practices* (<i>Djing*</i> , audio, urban art, video, etc.) for young people are introduced	NPOs	RCC	X	X	X	X	X	\$
		2.2.4 Contribute financially to the creation of collective citizens' artworks by recognized cultural NPOs	Collective citizen artworks are supported	Municipal Council	RCC, NPOs	X	X	X			\$\$\$			
Citizen involvement in the creation and production of collective works of art is promoted	RCC					GA (communications), NPOs	X	X	X	X	\$			
							Created artworks are highlighted	GA (communications)	RCC, CDES, NPOs	X	X	X	X	\$
The recognition of the contribution of creators to local artistic and cultural life needs to be strengthened.	2.3 Recognize the contribution of artists to local cultural vitality	2.3.1 Promote the visibility of artists and artisans and their creations	Year-round project to showcase local artists, artisans and authors off-site venues is encouraged	RCC, CDES	MRC BM, Culture Estrie		X	X		\$\$				
			Sutton's artists and artisans are showcased through municipal projects	Municipal Council	GA (communications) RCC		X	X		\$\$				
			Retrolabo project is renewed and advertised	RCC	CDES, NPOs			X	X	\$\$\$\$				
		2.3.2 Support events and initiatives that showcase Sutton's artists and artisans	Local cultural events are promoted and supported	Municipal Council	RCC, Le Tour des arts, CDES, Locals Festivals	X	X	X	X	X	\$			
		2.3.3 Promote existing resources offered to local artists and recognized cultural organizations	Entente territoriale de Culture Estrie* is shared	Culture Estrie, MRC BM	RCC	X	X	X	X	X	\$			
Partnership and financing opportunities aimed at the creative core* are shared	Culture Estrie, MRC BM					RCC	X	X	X	X	\$			
The territory's culture-nature* character is a source of pride and local development.	2.4 Affirm the dynamism of the cultural milieu as a vector of economic and tourism development	2.4.1 Participate in the creation of an interpretation trail highlighting the culture-nature vision	An interpretation path is created	CDES	Municipal Council, GA, PFA, ULP, RCC, NPOs	X	X	X		\$				
		2.4.2 Promote Sutton and its cultural dynamism	Culture-nature vision of Sutton is integrated in a new branding image and advertising campaign	CDES	Municipal Council, GA	X	X			\$				
						Sutton citizens are represented in the advertising campaign	CDES	RCC	X	X		\$		
		2.4.3 Encourage the development of a "year-around culture" dimension, especially in winter	Meeting places that encourage the dissemination and participation in cultural offerings are developed	Municipal Council	GA, CDES, PFA, ULP, RCC			X	X	X	\$			
						Citizen participation in the deployment of "year-round" culture dimension is enhanced	GA (communications)	RCC, CDES			X	X	X	\$
Partnerships between the business and cultural sectors are developed in order to foster sustainable cultural development	RCC, CDES								Businesses, NPOs	X	X	X	X	\$

Basis Foundation 3: PUBLIC SPACES, FACILITIES AND EQUIPMENT												
Objective: Create, consolidate, manage and populate facilities and venues capable of providing a rich and varied cultural offering												
Findings	Specific objectives	Actions	Expected results	Responsibles	Partners	Timeline					Financial resources	
						2025	2026	2027	2028	2029		
Many of the people and cultural organizations consulted would like to see the emergence of infrastructures that bring people together for cultural dissemination.	3.1 Collaborate to create lively, unifying infrastructures and public spaces with cultural facilities	3.1.1 Support the creation of public spaces to promote cultural synergies	Development of outdoor public places for cultural activities and events is supported	Municipal Council	GA, ULP, PFA, RCC	X	X	X	X	X	\$	
		3.1.2 Develop projects to beautify public spaces across the territory	Greening projects are supported	Municipal Council	GA, ULP, PFA, RCC	X	X	X	X	X	\$	
			Artistic and cultural projects presented in public spaces are supported	Municipal Council	GA, ULP, PFA, RCC	X	X	X	X	X	\$	
	3.2 Continue the efforts to make the municipal library a dynamic cultural venue open to the community	3.2.1 Maintain and promote rich, diverse and accessible activities	Accessible and varied activities is offered and promoted		RCC	GA (communications)	X	X	X	X	X	\$\$\$
			Partnerships that contribute to diversify the activities are maintained and developed		RCC	NPOs	X	X	X	X	X	\$
		3.2.2 Provide the public with library resources that meet the standards of the <i>Lignes directrices des bibliothèques publiques</i>	A portrait of the library's resources and other collections available at the municipal library is drawn	RCC	Réseau Biblio		X	X			\$\$\$	
			Actions to implement the library's performance in terms of library resources and other collections are improved	Municipal Council	GA, RCC				X	X	\$\$\$	
	Cultural venues and facilities can be optimized.	3.3 Draw up a management plan for municipal cultural assets	3.3.1 Draw up a municipal asset management plan	Upgrading the municipal cultural infrastructures and venues to accommodate cultural activities is evaluated	TPI	Municipal Council GA, RCC, ULP	X	X				\$
Municipal asset management plan is drawn up				TPI	Municipal Council GA, RCC, ULP		X	X			\$	
3.3.2 Maintain existing municipal infrastructures and cultural venues			Municipal infrastructures and cultural venues' standardization work to host cultural activities is overseen	TPI	Municipal Council GA, RCC, ULP				X	X	\$	
3.4 Produce and promote an inventory of local and regional cultural venues, equipment and facilities		3.4.1 Identify and promote local and regional cultural venues and facilities	Local and regional cultural venues and facilities are compiled		RCC	Municipal Council, GA, CDES, NPOs, MRC BM, Other cities		X				\$\$
			Compilation tool (Carrément culture) is updated each year		RCC	NPOs, MRC BM, Other cities			X	X	X	\$
			Compilation tool is distributed and promoted to recognized NPOs, local artists and artisans		RCC	Recognized NPOs, local artists and artisans			X		X	\$
		3.4.2 Optimizing local and <i>regional*</i> cultural infrastructures and facilities	Supporting and participating in inter-municipal collaborations		RCC	MRC BM, Culture Estrie		X	X	X		\$
			Shared premises solutions are put in place in collaboration with the grouped organizations		Municipal Council	GA, RCC, NPOs MRC BM, Other cities	X	X	X	X	X	\$

Basis Foundation 4: ECOSYSTEM												
Objective: Develop a common and a <i>cross-functional vision</i> * of culture in the region												
Findings	Specific objectives	Actions	Expected results	Responsibles	Partners	Timeline					Financial resources	
						2025	2026	2027	2028	2029		
The contribution of key partners in the local cultural dynamic must be valued and recognized.	4.1 Support the cultural community in its efforts to become more resilient in the context of climate change	4.1.1 Encourage organizations to adopt sustainable practices that contribute to climate change resilience	Responsible sustainability practices are maintained as a criterion in financing programs	Municipal Council	GA, RCC	X	X	X	X	X	\$	
			Information on and tools to promote sustainable practices are shared	RCC	GA, MRC BM, PFA	X	X	X	X	X	\$	
		4.1.2 Encouraging behavior in favor of climate change resilience at cultural events	More comprehensive and efficient waste management system is implemented	Municipal Council	General Administration	X					\$	
			Equipment loans for events and equipment pooling is encouraged and maintained	RCC	PFA, Recognized NPOs	X	X	X	X	X	\$	
	4.2 Support recognized cultural organizations in their development	4.2.1 Support recognized NPOs in diversifying their funding resources		Letters of support are produced on request	RCC	MRC BM, Culture Estrie, ministère de la Culture et des Communications (MCC), Gouvernement of Canada	X	X	X	X	X	\$
				Financing opportunities are shared	RCC	MRC, Culture Estrie, MCC, Gouvernement of Canada	X	X	X	X	X	\$
				Help in drafting and reviewing financial support applications is offered	RCC	Recognized NPOs	X	X	X	X	X	\$
		4.2.2 Maintain training programs opportunities for recognized NPOs		Training workshops are hosted on town hall premises	RCC	External resource Recognized NPOs	X	X	X	X	X	\$
				Training workshops suppliers are sought out	RCC	External resource	X	X	X	X	X	\$
				Cost-sharing (registration management)	RCC	Recognized NPOs	X	X	X	X	X	\$
	4.3 Strengthen and develop concerted efforts to share resources, equipment and facilities	4.3.1 Support recognized organizations in pooling resources		Meetings are hosted, coordinated and moderated	RCC	Recognized NPOs, CIUSSS CHUS-Estrie, Culture Estrie	X	X	X	X	X	\$
				Initiatives where mutualization is possible are continued and enhanced	RCC	Recognized NPOs, CIUSSS CHUS-Estrie	X	X	X	X	X	\$
				Document compiling resources to be shared is updated and distributed	RCC	Recognized NPOs		X		X		\$
				Organization consolidation projects are assisted	RCC	Recognized NPOs	X	X	X	X	X	\$
		4.3.2 Encourage <i>intersectoral networking</i> * through the cultural coordinating group		Meeting between organizations, elementary school teachers and daycare educators is set up each year to present Sutton's cultural offering	RCC	Daycare centers, local primary and secondary schools, Recognized NPOs				X	X	\$
	Alliances, partnerships, collaborations and networking should be supported to foster a sustainable cultural development.	4.4 Unite municipal efforts with those of other local partners to foster sustainable cultural development	4.4.1 Pursue representations to local, regional and national bodies to contribute to sustainable cultural development	Participation in the Cultural Committee of the Centre local de développement is continued	Municipal Council	General Administration	X	X	X	X	X	\$
			Participation in regional and national consultation instances (Culture Estrie, les Arts et la ville, etc.) is maintained	RCC	General Administration	X	X	X	X	X	\$	
4.4.2 Consider arts and culture in the development of municipal projects			Cross-functional work between all municipal departments is maintained	General Administration	All municipal departments	X	X	X	X	X	\$	
4.4.3 Ensuring compatibility and consistency between Town policies			Actions between Town action plans are linked	General Administration	All municipal departments	X	X	X	X	X	\$	