



FUNDRAISING CAMPAIGN SUTTON VOLUNTEER CENTRE -CAB SUTTON

PRESS RELEASE
FOR IMMEDIATE RELEASE

Together, Let's Give a New Life to the Olivet Church!

Sutton, June 29th, 2021 – On May 16th, the charming Olivet Church, located at the heart of the village of Sutton, was generously donated to the Sutton Volunteer Centre (CAB Sutton) for its innovative community project, the Maison des générations-Olivet House.

The 1845 fieldstone church will be renovated and adapted to the CAB Sutton's needs, which will allow the community organization to expand the services it offers to the residents of Sutton and Abercorn. Today marks the start of a fundraising campaign to raise the necessary funds to transform the place of workshop into the new Maison des générations-Olivet House, a vibrant space that will provide essential community services for people of all ages, all the while conserving and enhancing the building's heritage features.

Halfway There!

Nearly half of the funding required to create the Maison des générations-Olivet House is confirmed. The CAB Sutton is now turning to the community to give life to this exciting project. The organization's goal is to collect \$70,000 in donations from individuals and businesses in the region. All donations received will facilitate the transition of the Olivet Church into the Maison des générations-Olivet House in order to meet the needs of the communities of Sutton and Abercorn. "We're appealing to the generosity of our community. The CAB Sutton has been helping local residents for almost 40 years and now we're seeking their support to continue to serve the community. Every donation counts and brings us closer to our financial goal. Contributions will also help to leverage support from other potential donors by demonstrating the community's engagement," says Lucie-Ève L'Italien, president of the CAB Sutton.

New Spokesperson: Laure Waridel

The organization has the immense privilege of being able to count on the collaboration of Ms. Laure Waridel as spokesperson for the Maison des générations-Olivet House. Ms. Waridel, a proud resident of the region, is a very committed ecosociologist and author, a dedicated social activist, and she is considered one of the pioneers of fair trade and responsible consumption in Quebec.

Her professional background and values fit perfectly with the vision of the Maison des générations-Olivet House, which will contribute to the community's well-being by fostering social engagement and by building intergenerational connections around the unifying theme of food. "The Maison des générations-Olivet House will strengthen social cohesion and partnerships as well as increase food security, thereby contributing to the resilience and well-being of local communities. The transformation of the former Olivet Church into a community space may also inspire other initiatives and multiply the positive impacts of the project," says Ms. Waridel.



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Go Barefoot for the Sutton Volunteer Centre's New Home!

As part of its overall fundraising campaign for the Maison des générations-Olivet House, the CAB Sutton is also launching the first edition of its fundraising activity "Go Barefoot for the CAB," with the objective of raising \$15,000 in donations. A fun challenge just in time for summer!

Throughout the month of July 2021, community members will be encouraged to get creative by accepting the challenge to "Go Barefoot for the CAB." In solidarity towards the people of our community experiencing vulnerability and marginalization, everyone is invited to take a photo of themselves barefoot, make a donation to the CAB Sutton, share the photo on social media using the #GoBarefootfortheCAB and encourage another person to join the challenge. The goal of this event is to create a chain of solidarity and to raise awareness around the fact that we can all face vulnerability at different times.

As part of this activity, community ambassadors in the region will also be collecting donations for the CAB.

People who are reluctant to show their toes can simply make a donation in support of the activity. All donations will be directed to the Maison des générations-Olivet House project. For more information about the activity: www.cabsutton.com.

Maison des générations

The Maison des générations-Olivet House will bring together, under one roof, the CAB Sutton's bilingual community services for people of all ages to better respond to the growing and diverse needs of the population. These services include the Meals on Wheels, the food bank, community cafés, the collective kitchen, intergenerational activities, family services, and outreach work.

The CAB Sutton, a non-profit organization rooted in Brome-Missisquoi for nearly 40 years, works to foster social connections within the community and offers valuable services to young families, seniors, and people experiencing marginalization.

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